

OUR MISSION

HOBRA is an internationally respected company focused on success. Our primary activities advance the best solutions in the fields of filtration and separation and in high-temperature and refractory insulations. By utilising our products, we clean and preserve our planet. Our work entertains us and our partners enjoy their cooperation with us.

OUR VISION

Five pillars which support us to achieve our mission on a long-term basis.

Customers and partners	HOBRA is committed to its customers and partners. We are led by its success. We take care developing profitable, natural and long-term loyal relationships.
People	HOBRA's most valuable resource is its people. Behind all our activities are people. HOBRA is a great place to work, inspiring everyone to do his best.
Profitability	HOBRA ensures the competitive return of embedded investments. We are increasing the company value.
Products	Innovation and a professional approach hold our products and services on a world-class level.
Environment	We underline an ethical, moral and responsible approach towards the environment. We are a proud and respected part of society.

OUR VALUES AND RULES

The common HOBRA collective believe in and abide by these generally respected values.

INFORMATION AND KNOWLEDGE – learning is the continual process
LEADERSHIP AND COOPERATION – lead and cooperate
CREATIVITY, INVENTION, INNOVATION – be creative, inventive and innovative
IMPROVEMENT – everything can be improved, accelerated, upgraded and made more systematic
ENTERTAINMENT – we enjoy everything we do, we are playful and competitive
INITIATIVE – excogitate, be first, share your ideas with others
QUALITY – we do things right – even details can tell
OPENNESS – towards constructive critique, changes, dialogue, of the doors
HONESTY – we keep our word, we are reliable
DISCIPLINE AND ORDER – our company rules are the law

HOBRA – SUCCESS DRIVEN

HOBRA-ŠKOLNÍK s.r.o. / SMETANOVA UL., 550 01 BROUMOV
TEL: +420 491 580 111 FAX: +420 491 580 135
E-MAIL: HOBRA@HOBRA.CZ WWW.HOBRA.CZ

